



**BEYOND THE RIVER BANKS:  
CELEBRATING IOWA'S CEDAR VALLEY  
River Town of the Year Application  
April 30-May 2, 2010  
Cedar Falls/Waterloo, Iowa**

**PURPOSE:** Iowa Rivers Revival is the statewide river advocacy group working to engage individuals, organizations, communities and government leaders in river awareness, responsibility and enjoyment. IRR is committed to protecting some of our most precious natural resources – our rivers and streams. This award celebrates the many vibrant river communities across the state that are reclaiming riverfronts as anchors for economic development, recreation, and ecological practices, as well as to address some of challenges and solutions related to the quality of the water in Iowa's rivers.

**WHO CAN APPLY:** Applicants must demonstrate community commitment and involvement in protecting and maintaining river quality and promoting the river as an asset to your town.

**AWARD:** One Iowa river town will receive IRR's *River Town of the Year Award* at the Annual Conference Banquet, May 1, 2010 held at the Black Hawk County Conservation Board; Airline Community Room; 1346 West Airline Hwy, Waterloo Iowa. The winning city/town will be notified by Friday, April 23, 2010.

Cedar Falls  
NAME OF RIVER CITY/TOWN – PLEASE PRINT

www.cedarfalls.com  
CITY/TOWN WEBSITE – PLEASE PRINT

Phil Schuppert  
NAME OF RIVER CITY/TOWN CONTACT – PLEASE PRINT

Watershed Conservationist  
TITLE – PLEASE PRINT

2950 Southland Dr. Ste. 2  
ADDRESS – PLEASE PRINT

Waterloo IA 50701  
CITY STATE ZIP

(319) 296-3262 (319) 404-1125  
BUSINESS PHONE CELL PHONE

Schuppert-phillip@gmail.com  
E-MAIL – PLEASE PRINT

**Please describe how your town qualifies for River Town of the Year Award (attach narrative, 2 page-maximum).  
Examples of Award criteria include but are not limited to these activities (please provide examples and/or pictures):**

- Promote commerce that accommodates river enthusiasts along the river (commercial establishments - bed & breakfasts, bait/fish shops, restaurants, canoe boat/rentals).
- Targeted River Tourism efforts
- Efforts to protect greenbelts and/or ecosystems
- Annual/Seasonal river clean-up
- Provide walking trails along the river
- Other river programs (please describe): \_\_\_\_\_
- Efforts towards dam safety
- Education and Advocacy by local river/watershed groups
- Innovative storm water controls/river protection
- Participated with river trails programs

*In addition, to the activities listed above, the applicant town **must** demonstrate good stewardship of river water quality through compliance with wastewater and storm water permits. If the applicant city/town has had violations of wastewater or storm water permits in the last 3 years, please explain what the city/town has done to address the problem in an attached narrative*

**References who are knowledgeable about your town's river stewardship:**

Amy Meehan  
NAME

City of Cedarfalls  
BUSINESS/ORGANIZATION

319-273-8606  
PHONE #

Paul Meyermann  
NAME

University of Northern Iowa  
BUSINESS/ORGANIZATION

319-273-3035  
PHONE #

**Registration deadline is April 20, 2010.** Please e-mail application to [rlehman@iowarivers.org](mailto:rlehman@iowarivers.org) or mail to:

Iowa Rivers Revival, Attn: River Town Award, PO Box 72, Des Moines, IA 50301

*For questions or additional information, please contact Rosalyn Lehman, Program Director at [rlehman@iowarivers.org](mailto:rlehman@iowarivers.org).*

**PO Box 72 • Des Moines, Iowa 50301-0072 • [www.iowarivers.org](http://www.iowarivers.org)**