



IOWA RIVERS REVIVAL
PROTECT, RESTORE, ENJOY

2022 Annual Report

**Thank you to all of
you who help us
Protect, Restore, and
Enjoy Iowa's Rivers!**

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2022

Our History

In March 2006, a coalition of individuals, state agencies, and nonprofits organized the inaugural “Iowa Rivers Revival” (IRR) conference. The need for a statewide organization committed to river advocacy, conservation, and education was affirmed. IRR named our first River Town of the Year award recipient in 2007. We received our official nonprofit status in 2009.

Our Mission



We are a statewide nonprofit leading Iowans to protect, restore, and enjoy our rivers.

Our Vision



We envision healthy, free-flowing rivers that connect Iowa's communities and provide access for all to use and enjoy.



Our Board Grows

This year, we've added six new board members to our volunteer board! As a statewide nonprofit organization, we've ensured representation from each area of Iowa so we can best serve our members from every county.

Our board leadership includes: Staci Williams as Board Chair, Jeremy Mally as Treasurer, and Katie Goff as Secretary.



Luke Hoffman

Executive Director



Rylee Bearsworth

Marketing Director



Staci Williams

Board Chair



Tracy Peterson

Vice Chair



Jeremy Mally

Treasurer



Katie Goff

Secretary

New Leadership

Our new board members include: Tracy Peterson from City of Ames, Jeremy Mally from MidAmerican Energy as Treasurer, Sara Carmichael, our former Executive Director who is now with Story County Conservation, and Steve Hartman, an engineer from Burlington, Iowa.

Also added were: Doug Ollendike who is the City of Clive Community Development Director and Mallory Hanson who is the Northeast Iowa RC&D Regional Tourism & Economic Development Coordinator.



Doug Ollendike

New Board Member



Sara Carmichael

New Board Member



Mallory Hanson

New Board Member



Steve Hartman

New Board Member



Dan Haug

New Board Member



Ginny Malcomson

New Board Member

Accomplishments

The year 2022 was a year of rebuilding. We rebuilt and retooled our river cleanup program Service Squad and secured \$250,000 in new funding to host family friendly community events that impact water quality. We worked in the legislature to advocate for \$1.5 million in funding for the Dam Mitigation and Water Trails program at the IDNR.

We hosted two IDNR Toolbox Training events with 26 total new trainees, plus a brand new Contractor Training that had 50 attendees complete that workshop in partnership with ISWEP and Impact7G. We also worked with Iowa Confluence Water Trails (ICON) to host their board for several floats, as part of a new partnership between our organizations.

We also rolled out an updated brand for IRR including everything from brochures, digital content, logo, and so much more. Same great organization, cool new look!

We hosted several river cleanup events including in Marion, Iowa and at Yeader Creek in Des Moines, as well as supported Project AWARE, an annual week-long cleanup every July.



IOWA RIVERS REVIVAL ANNUAL REPORT 2022

Iowa Rivers Revival (IRR) and the American Canoe Association (ACA) partnered to provide an exclusive local opportunity for twelve historically marginalized individuals from across the country to develop community leadership through paddle sports. This program is the ACA Leadership Exploration and Development Initiative (LEAD) hosted in partnership with IRR at Jester Park Nature Center in October. This one-of-a-kind experience empowered diverse leaders to go back into their communities, including as far as Florida, to better lead their members with paddle sports skills on canoes, kayaks, and paddle boards. IRR is proud to partner with a national leader in paddle sports education programming like the ACA here in Iowa.



The initiative was an all expenses paid four-day training October 20th - October 23rd. The training included ACA's Level 1: Introduction to Paddling course and their signature justice, equity, and inclusion program.

All meals, lodging, transportation, and other related program expenses were covered for these 12 leaders by a grant given to IRR by the ACA.

We hosted our first ever Legislative Lunch & Learn webinar that had over 30 new legislators attend to hear more about IRR's Policy Priorities for 2023 and educate them on river restoration, water quality, and our educational stewardship programming.

We also spent the last year filming Iowa's rivers and streams in every season, and at our Toolbox Training and Service Squad river cleanup events. This culminated in our new "River-To-River" video which ICON Water Trails helped sponsor, featuring rivers from across the state.

Our key accomplishments in 2022 include:

- Trained 164 technical professionals to date in our Toolbox Training program
- Rolled out the new IRR brand to our members
- Helped secure \$1,500,000 for IDNR's Dams Mitigation and Water Trails program and trails projects around the state, a \$500,000 increase from last year
- Hosted a cleanup along Indian Creek in Marion, that engaged over 100+ volunteers in our first ever Clean Creek Festival

What's Next?

We are excited for next year as we continue to build out our Service Squad program. With the funding we've secured from Polk County, we plan to execute 8-10 river cleanups across Iowa that engage and educate the public on water quality.

We will be working in schools with students to educate kids with new programming that inspires them to be good stewards of our rivers. We will also continue to advocate at the statehouse on our boaters bill to improve boater safety and increase access points, and for good conservation practices and funding in general at the state level.



Financial Summary

End of
Year
campaign
raised
\$11,000+

Giving
Tuesday
raised
\$2,256.87

IRR hosted
6 events

2022 Beginning
Net Assets:
\$178,556

2022 Ending
Net Assets:
\$131,717

\$250,000
coming from
Polk County
February
2023!

\$62,395 raised

\$46,839 net change

RIVER ACTIVISTS (\$5,000)

Heather Hadler

RIVER VISIONARIES (\$2500)

Alex Morgan

Charlotte Hubbell

RIVER GUARDIANS (\$1000)

Dennis Woodruff

Elizabeth Garst

Jackson Browne

Kyle and Sharon Krause

Rachel Garst

RIVER ADVOCATES (\$500)

Alex Pfeffer

Calvin and Kathleen Hansen

Cheryl Young

David Dorff

Dillon Ditmer

Emily Perrier

Harry Bookey

Jim and Bonnie Beardsworth

John McCormick

Linda Appelgate

Martha James

Michael and Deborah Hubbell

Rich Crumel

Susan Heathcote

Tracy Peterson

RIVER CHAMPIONS (\$250)

Allan Sturgeon

Allison and Jim Flemming

Brian Soenen

Chuck and Terri McNeley

Cornelia Mutel

Donald Wall

Doug Ollendike

Jerry Peckum

Johannsen Family

John and Jane Fund

John Jordan

Kim Folkers

Larry Gullett

Mark Ackelson

Matthew Kaufman

Michael and Marne Woods

Michael Anderson

Nancy Crowfoot and John Pollak

Norm Gross

Peter and Lisa Moore

Robin Fortney

Scott & Tracy Peterson

Staci Williams

Steve Veysey

Steven Melby

Terry Stewart

Torrent Brewing Co

Vern Fish

Virginia Soelberg

Wendy and Nate Hooegeven

RIVER SUPPORTERS (\$120)

Anton Stork

Barbara Eckstein

David Osterberg

Dawn Taylor

Doug Hoffman

Edward McPartland

Gerry Rowland

James Todd

Jeffre and Erin Sandvig

Jennifer Terry

Jim and Bert Warner

Ken Kopecky

Lea DeLong

Lisa Hein

Margo Blumenthal

Mike Delaney

Ned McPartland

Patricia Boddy

Phil Sporrer

Richard Howard

Robert Summerfelt

Terri Dermody

The Kellinson's

RIVER ALLIES (\$60)

Barbara Schmidt
Claire Hruby
Corey Dieser
Dale Mills
Dan and Micki Cohen
David Hoffman
Don Wentz
Elizabeth Partridge Blessington
Erwin Klaas
Gregory Vitale
Hillary Naab
James and Debora Todd
James Throgmorton
James Wright
James Urban
Jeff Haderthauer
Jess Fauchier
Jim Pease
Jon and Margaret Vernon
Judy Mills
Kathy and Brad Colton
Laura Jackson
Lauren Netz
Linda Dawe
Linda Fitzgerald
Lori Christensen
Lynette Seigley
Melissa Serenda
Melvin and Ellen Schlachter
Mike Carberry
Molly Hanson
Nathan and Jamie Lein
Neil Hamilton
Pat Oswald
Patresa Hartman
Richard Leopold
Richard Worm
Scott Young
Steven Ballenger
Tim and Toni Urban
William Leonard

YOUNG PROFESSIONALS (\$40)

Amanda Dolan
Bryan Walton

Cindy Reid
James Barnhart
Jill Brewer
John Gallagher
John Koester
Katie Goff
Kent Newman
Kerri Sorrell
Kim Hagemann and Tom Skadow
Larry Stone
Laura Waldo-Semken
Martin St. Clair
Michael Lundby
Payton Anson
Sandra Hobson
Sarah Lande
Sharon Maloy
Sophia Siegel
Zach Hesse

STUDENTS (\$20)

Alicia Vasto
Anahi's Mallea
Barb Schmidt
Blair Lawson
Dan Batha
Dave Burns
Dennis Dykstra
Elisa Geneser
Ezekiel Karioki
Jane Bloomington
John and Trudi Rosazza
John Helmuth
Judith McClure
Kay Pence
Leif Klarqvist
Logan Schlueter
Matthew Covington
Melissa Heston
Patricia Slatin
Robert Henderson
Ryan Beardsworth
Sherman Lundy
The Grateful Fund
Zach Valigosky

Letter from the Director

Thank you to all of our members and partners! With your support, we have made meaningful progress on several key goals outlined in our strategic plan, including helping secure wins for rivers during this past legislative session as part of our advocacy work, engaged over a hundred new volunteers across the state as part of our Service Squad Program, and educated and trained more river restoration professionals in our IDNR Toolbox Training Program. Because of your help, IRR remains more dedicated than ever to leading Iowans to restore, protect, and enjoy our rivers.

As Iowa Rivers Revival continues to fight to protect and restore our rivers – through advocacy, education, and statewide outreach – we are successful because of YOU!

Please consider making a tax-deductible donation to Iowa Rivers Revival and be the change you want to see for your community, rivers, and state so we can continue this work into 2023!

Thank you for a great year!

Luke Hoffman

Executive Director



Support IRR

It has been a transformational year at Iowa Rivers Revival, we have accomplished a lot, but we are just getting started! We plan to continue to engage and educate Iowans through river cleanups and paddle trips with local and state community leaders, advocate for programs that enhance river safety and education efforts, and support funding for conservation and recreation along Iowa's rivers. To continue this important work, we need your support!

If you donate at least \$250 this year you will become a "River Champion" and receive a new IRR hat – perfect to wear out on the water!



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@RiversIowa



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